

# Social Media Engagement

The following presentation is an example of how to engage an audience in an online discussion about journalistic grammar and style.



 **Erin Perry**

5 hours ago · 

My students are using social media to engage audiences in discussions about journalistic grammar and style. My occasional participation in their assignments drives the relevance of the work. So...

According to the 2012 Associated Press Stylebook, "text," "texting" and "texted" are acceptable in all usages as a verb for "to send a text message."

"Texted" and "journalistic" sound weird to me. What words don't you like to say or hear?

[Like](#) · [Comment](#)

 **Walter Frierson** likes this.

 **Dave Wilson**



**Dave Wilson**

using "impact" as a verb. Makes me grind my teeth

4 hours ago · [Like](#)



**Connease Warren**

Utilize. EVERYone at my office uses it all the time.

4 hours ago · [Like](#)



**Erin Perry**

@Dave: Here's how "impact" was used on an AJC blog: "As noted previously, what the ACC does with the league schedule size will impact whether some of these games get played or not." How would you fix it? Would you initiate a total rewrite or make it say "will have an impact on" instead of what the writer has? I'd definitely knock off "or not" because it's unnecessary.

Verizon 3G 7:11 PM

  

@Connease: Do you want to bury the word "utilize" or just shelve it until it fits?

4 hours ago · Like

**Tiana Kennell**  
Founded.

4 hours ago · Like

**Connease Warren**  
In almost all cases "use" is correct. I was always taught replace "utilize" with use. But it turns out (and I had to look this up) "utilize" does have a place in science writing when describing chemical processes. So I guess it can't be buried but should be placed on the shelf where it will get very dusty (for most of us) waiting for the correct usage. :-) <http://grammar.quickanddirtytips.com/use-versus-utilize.aspx>

4 hours ago · Unlike ·  2

Verizon 3G 7:11 PM

  

**Erin Perry**  
@Tiana: As in, when something was established? I don't have an issue with that -- probably because I come across so many organizations that tout when they were established. Now, if someone tries to use it as what they think is the past tense of "found," I have a problem with that!

4 hours ago · Like ·  1

**Tiana Kennell**  
Haha yes. I've just always hated how it sounds. The correct usage and especially the incorrect.

4 hours ago · Like

**Enyka Maria**  
Hated...it's not a word..try using hate! Also mines should be pronounced mine!!! That's all for now..lol

4 hours ago · Like

**Tiana Kennell**

Verizon 3G 4:52 PM

   

 **Tiana Kennell**  
Ha! Just used hated! I agree with "mines" and other words with an extra "s" .  
I can overlook certain words when used in informal conversations. It's when it's used professionally that bad grammar irks me the most.  
Yesterday at 3:11pm · Like ·  1

 **Erin Perry**  
Cracking up at the timing :)  
  
@Enyka: I bet you still laughed at these guys though: <http://www.youtube.com/watch?v=HZHwxIL9oYo>. Can you give me an example of it being used in a way that irritates your soul? :)

 **hated it**  
[youtube.com](http://youtube.com)

Verizon 3G 4:52 PM

   

 **Erin Perry**  
This is more of a side note about slang, but "preggers" and "preggo" can go away, too.  
Yesterday at 3:15pm · Like ·  3

 **Connease Warren**  
Haters as a noun. No such thing! I know it's slang but listening to some people (and songs) you'd think "Haters" were a race or nationality!  
Yesterday at 3:17pm · Like

 **Enyka Maria**  
Only u Sands! Lol! Anytime I hear the word hated in any form it irritates my soul..She hated on me or I hated to hear that bad news..hated should be buried!!!  
Yesterday at 3:35pm · Unlike ·  2

 **Jasmine Donaldson**  
I hate the word hanged. It just seems so wrong.

Verizon 3G 4:52 PM



### Erin Perry

@Jas: Good one! Do you have a broadcast AP Stylebook handy? For print, it's used only when referring to executions or suicides. It's "hung" for other actions in the past tense. Is it the same for broadcast?

Yesterday at 5:02pm · Like · 1



### Jasmine Donaldson

Yep it's the same. I still have to think twice when writing it.

Yesterday at 5:08pm · Unlike · 1



### Laura Swan

I can't stand when people or publications use "towards" when toward will do just fine. Apparently the extra s is more commonly used in Europe, but I'm not having it. Don't even get me started on "amongst."

Yesterday at 8:23pm · Unlike · 1



### Erin Perry

Verizon 3G 4:53 PM



### Laura Swan

I can't stand when people or publications use "towards" when toward will do just fine. Apparently the extra s is more commonly used in Europe, but I'm not having it. Don't even get me started on "amongst."

Yesterday at 8:23pm · Unlike · 1



### Erin Perry

@Laura: Towards AND afterwards bug me as well. Amongst is for the British and people trying to sound smarter than they might be.

Yesterday at 9:10pm · Like · 1



### Laura Swan

Exactly. In my opinion, it has the opposite effect.

Yesterday at 10:32pm · Like

Write a comment...

# Helpful hints

- State your purpose. An open-ended question is a good tactic to begin.
- Use correct grammar, spelling and punctuation.
- Attribute your sources, and ask others for their sources of information.
- Identify who you're speaking to in your responses.
- Ask follow-up questions, especially if you don't understand a comment.
- Have fun with your audience!